# The Right to be an Exception to a Data-Driven Rule

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# We make sense of our world through **rules**.

But, to every rule, there are **exceptions**.

# What happens to individuals on which the rule fails?

### Sentencing decisions

#### Mandatory minimum sentences (1970s)

Standardized set of rules

Intended to improve fairness, predictability, & consistency

#### Lockett v. Ohio (1978)

No mandatory minimum sentences for capital cases Requires consideration of a case's particular circumstances Due to "seriousness and irrevocability of the death penalty"

### Data-driven exceptions

**Data-driven rule**: decision rule behind data-driven decision aid.



An applicant may be approved under some rules but not others.

### Exceptions are natural.

Data-driven exceptions matter because:

- 1. ML ↔ statistical **averages**
- 2. ML can be applied **rapidly** and **repeatedly**
- 3. Data-driven rules are **non-intuitive**

### Example: Exceptions in healthcare



Treated as average of statistically similar individuals?

VS.

Rule out exceptional (high-risk) cases?

Common cold

## Right to be an Exception

To a Data-Driven Rule

### Individual rights

Rights in the age of AI

- Right to be forgotten (EU, 2014)
- Right to reasonable inferences (Wachter, 2019)
- Right to rectification (GDPR, 2016)
- Right to access (GDPR, 2016)
- ...

Goal: redistribute power back to decision subjects.

# Right to be considered an exception to a data-driven rule

When the risk of harm is high, a data-driven decision-maker must adopt the presumption that the subject **may be an exception** to the data-driven rule.

They must inflict harm only if they have applied the appropriate care and diligence in ruling out the possibility that the decision-subject is a data-driven exception.

### Right to be considered an exception

#### 1. Harm

### 2. Individualization

### 3. Uncertainty

## Foundations

### Data-driven decision-making

**Data-driven rule**: decision rule behind data-driven decision aid. **Decision subject**: individual directly impacted by decision.

Why exceptions arise:

- 1. **Sampling bias**: small number of observations.
- 2. **Model (in)capacity**: can only do well on some individuals.
- 3. **Distribution shift**: learns model on different population.
- 4. **Partial observability**: minorities look like majority to model.
- 5. Initialization: sensitivity to random weights initially assigned.
  6. ...

### Moving away from averages

Are there protections for individuals who fall through the cracks? Surprisingly few.

Most still rely on average-based notions.

Ex: Some believe improving accuracy justifies a method. But accuracy is an average-based notion! *Loomis v. Wisconsin* (2017)

### Loomis v. Wisconsin

From the ruling:

- 1. Although algorithm is secret, no relevant information is hidden from Loomis because he knows inputs and outputs.
- 2. Use of gender by algorithm was not discriminatory and promoted accuracy to the benefit of defendants.

Loomis: algorithm is secret  $\rightarrow$  violates right to due process

If argue on basis of accuracy (*average* notion), an *individual* will always lose. Need new language: **harm, individualization, uncertainty**!

# The three ingredients

Harm, individualization, and uncertainty

### Element #1: Harm

Measurement stick: What level of care, skill & diligence required?

Weighs right against other stakeholder interests.

Ex: Individualized sentencing vs. judicial economy.

How to measure harm?

"Significant effects" (Kaminski & Urban, 2021) "High-risk inferences" (Wachter & Middelstadt, 2019) "Risk methodology" (EU AI Act, 2021)

### Element #2: Individualization

Individualization: tailoring a rule to specific circumstances.

Shifts from aggregate to individual.

An information concept  $\rightarrow$  considering totality of circumstances.

Limitations to individualization in data-driven rules.

Even if a data-driven rule were fully individualized (incorporated all relevant features), would this be enough?

### Element #3: Uncertainty (Part I)

Exceptions defy general rules.

So, is can we just improve individualization? No. (This is where we differ from existing proposals.)

Why? Always sources of uncertainty.

Ex: Suppose individualized by incorporating more info. The more tailored, the less data (i.e., less evidence). Even if sufficient data, unremovable sources of doubt.

### Element #3: Uncertainty (Part II)

Two types of uncertainty:

- 1. **Epistemic**: reducible uncertainty from lack of knowledge.
- 2. Aleatoric: irreducible uncertainty from "unknowability" e.g., randomness or too many factors

Individualization reduces epistemic, but not aleatoric, uncertainty. Ex: College student's performance is not predetermined. Computational irreducibility (Wolfram, 2002)

### Example: Parole decisions (Part I)

**Problem**: Average outcomes over those who look statistically similar.

- Washes out details that make defendant unique
- Defendant judged based on actions of others, not their own

(This uncertainty matters when risk of harm is high!)

#### "Treat[s] the wrongdoing by some as justification for imposing extra costs on others"

(Jorgensen, 2021)

Individualization only ensures that instead of paying for wrongs of everyone, a defendant pays for wrongs of people increasingly similar to them. Uncertainty & harm matter!

### Example: Parole decisions (Part II)

When the risk of **harm** is high, level of **individualization** & **uncertainty** matter.

"It is morally negligent or reckless to intentionally harm someone unless we have not only reasonably high credence [...] Very roughly: our present evidence must be such that little if any new information [...] would cause our credence to drop."

(Jorgensen, 2021)

Rejecting the presumption that the defendant is law-abiding should follow only if the judge's belief is so strong that very little if any new information would sway it.

This is inherently a balance of harm, individualization & uncertainty.

### Tying them together

Three elements: (1) Harm, (2) Individualization, & (3) Uncertainty

Harm: Determines the level of consideration.Individualization: Shifts attention away from aggregate.Uncertainty: Emphasizes limits of data.

When a decision may inflict harm, should only inflict harm when certainty is high enough. More risk  $\rightarrow$  more certainty.

### So, what's the point?

Harm, individualization, and uncertainty **map between legal and machine concepts**.

We depart from previous discussions in two ways:

- 1. Going beyond individualization
- 2. Accuracy not the right notion

# Operationalizing the right

### Legal measures

#### Ex ante measures

Responsibility of decision makers *before* deploying an algorithm Ex post measures

Post-deployment rights of individuals affected by the algorithm

### Ex ante legal measures







Harm

Individualization

Uncertainty



### Ex post legal measures

Accountability through contestation. cf. Kaminski & Urban (2018)

Ex: Title VII of US Civil Rights Act ("disparate impact" clause)

1. Disparate impact

2. Business necessity

3. Alternative rule

### Technical concepts

- 1. **Causal inference**: Shifts way from frequency analyses Instead determines what factors led to outcome.
- Robust optimization: Accounts for unlikely outcomes. Emphasizes uncertainty.
- 3. **Algorithmic fairness**: Aligns algorithmic values w/ ours. Recent shift toward individual fairness.

### Takeaways

Exceptions are natural in data-driven decision-making.

Averages + systemic + non-intuitive  $\rightarrow$  need protections

Does not imply every individual *is* an exception. But when decision inflicts harm, consider the possibility the subject may be an exception.

Three elements:

- 1. Harm provides measure of risk.
- 2. Individualization ensures fine-grained consideration.
- 3. **Uncertainty** capture inherent limits.

# Thank you!

Questions?